

For Immediate Release:

**BLUESTAR SILICONES UNVEILS HIGH PERFORMANCE LSR
FOR LONG-TERM IMPLANT AT MD&M MINNEAPOLIS SHOW**

MINNEAPOLIS (October 28, 2014) – Bluestar Silicones unveils its new

Silbione® Biomedical Liquid Silicone Rubber product line for long-term implant applications of greater than 30 days in the body at the Medical Design & Manufacturing (MD&M) East Conference (Booth #1030), October 29-30, at the Minneapolis Convention Center.

“This introduction marks the first next generation of LSR materials offered to the long-term implant market in decades,” says Karen O’Keefe, marketing director for the company’s U.S. healthcare market. “Bluestar Silicones is excited to bring new performance and processing capabilities to this marketplace. And, we deliver these silicone solutions with a personal touch unmatched in the industry.”

Available in ShA 01 through 70 hardnesses, this high performance LSR product line offers outstanding physicals to achieve product design optimization in an easy-to-process formulation, improving cycle time and part quality.

“Bluestar Silicones continues to invest for aggressive growth in North America and beyond,” says J. Christopher York, president, Bluestar Silicones U.S.A. “Our new manufacturing footprint in York, combined with investments we continue to make in equipment, quality improvements, product development and market expansion, position us for success in our existing and new markets. We are delivering a functional expertise our customers appreciate and trust. Our goal is to create a unique customer experience that helps our partners excel in their marketplaces.”

Bluestar Silicones' new 226,000 sq. ft. facility in York, S.C., which includes state-of-the-art clean rooms and enhanced quality systems, will be the global center of excellence for the company's implant-grade silicones. With prior experience in long-term implantable applications, Bluestar Silicones offers the broad know-how and unique formulations and master files to support the market's specific needs.

Bluestar Silicones achieved certification under the Responsible Care® Management System (RCMS) after three rigorous external audits. This system ensures all processes and procedures are documented, executed and tested on an ongoing basis.

In addition to LSR, Bluestar Silicones offers a full range of silicone technologies for the healthcare market including high consistency rubbers (HCR), room-temperature vulcanized silicones (RTVs), skin adhesive tacky gels, cushioning gels and permanent adhesives for the healthcare market. For more information, call (866) 474-6342.

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About Bluestar Silicones

With worldwide operations headquartered in Lyon, France, Bluestar Silicones is a \$650 million worldwide silicones raw material manufacturer. The company is one of the world's leading fully integrated global silicones manufacturers with more than 60 years of silicone expertise. Bluestar Group acquired Elkem in 2011, one of the world's leading companies for silicon for silicones, solar grade silicon, special alloys, carbon and microsilica.

Bluestar Silicones has manufacturing operations throughout the world and combines upstream silicon metal operations and capacity with downstream silicone market and application development expertise. The company offers a comprehensive range of silicone technologies in support of diverse specialty markets including paper release, textile coatings, healthcare, moldmaking, automotive, aerospace, and personal care. For more information, call (866) 474-6342.

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